

CrossTech Forums Announces 'Best of Awards' From HealthIT Insight Summit in Savannah, GA

CANTON, Mass., Oct. 7 /PRNewswire/ -- CrossTech Forums LLC (www.crosstechforums.com) a leader in the hosted executive conference market today announced the winners of the 2009 HealthIT Insight Summit Awards (www.HealthITInsight.com). The nominations for these awards are made by the participating technology buyers and end users, primarily director-level and above in technology management positions at major healthcare organizations (providers) and health insurance companies and organizations (payers) - the ultimate in Customer Choice Awards. The HealthIT Insight conference program agenda is developed in conjunction with IDC Health Insights, the global advisory services and market research firm.

HealthIT Insight Summit is a two-day, invitation-only educational and networking program with structured attendee/sponsor interaction. Participants are guided through the program with case study presentations, one-on-one vendor or industry analyst meetings, solutions panels, and World Premiere Keynotes. The voting takes place on the final day of the program and is based on solutions and product knowledge gained throughout the various educational programs.

Best Solution With Greatest Market Potential:

Nominees: HealthEdge, Intel, MedeAnalytics, VMware

Winner: Intel

Best New Technology:

Nominees: HealthEdge, Informatics Corporation of America (ICA), Intel, VMware

Winner: Informatics Corporation of America (ICA)

Best Value for Money/ROI:

Nominees: Dimensional Insights, InterSystems, Intel, Nuance Communications, McKesson, VMware

Winner: VMware

Most Innovative Case Study Presentation:

Nominees: HealthEdge, Intel, Microsoft, VMware

Winner: Microsoft

Best Overall Vendor:

Nominees: HealthEdge, Intel, Microsoft, VMware

Winner: VMware

HealthIT Insight Summit 2010 will take place April 11-13 in Las Vegas, NV and again September 19-21 in Orlando, FL. For information on the Summit please email Rich Erb rerb@crossstechforums.com or call (781) 821-6623.

About CrossTech Forums

CrossTech Forums is a leading producer of highly focused business events that bring C-level executives together with leading and emerging Vendors in Private Boardroom Appointments to form strategic partnerships and secure new business in the technology sector. Additional information about CrossTech Forums can be found at www.crossstechforums.com

About CrossTech Media

A division of CrossTech Group, a first of its kind of two complementary business units in one organization. As parent company of CrossTech Media and CrossTech Partners, the Group provides unique leverage and an advantage in knowledge, market research, customer acquisition, and brand development. We focus our products and services on Second Circle Technology(TM).

Simply defined, Second Circle Technologies are the technologies that are driving innovation today. In the mid-1990's the Internet was the new driving force for innovation. Today, these technologies include New Media Strategies and Implementation, Mashups and Composite Apps, Virtualization, Enterprise Collaboration (social media), Web Oriented Architecture (SaaS), Fabric Computing (virtualization plus networking), and Unified Communications.

Second Circle Technologies are distinctly different from Third Circle technologies which are new to market and are ahead of their time. Likewise, they differ from First Circle technologies which are stable, established technologies which - while important to an organization - are mature, implemented and well understood. Innovation and competitive advantage is driven by the effective adoption of Second Circle Technologies(TM).

For more information contact: Bill Sell, Vice President & General Manager,
bsell@crossstechmedia.com

CrossTech Media, Inc. 437 Turnpike Street, Canton MA 02021. (781) 821-6600.
<http://www.crossstechmedia.com>

SOURCE CrossTech Forums LLC